# new destiny news



### 27 YEARS OF BUILDING BETTER FUTURES

Winter/Spring 2021

# **Family Support Program**

While the COVID-19 pandemic prevented in-person holiday get-togethers, our Family Support Program staff has found creative ways to celebrate and ensure that tenants and their children were not isolated and could have their own celebrations.







## Flexible Funds = Housing Stability

Flexible funds, small amounts that have Latoya's story below shows how flexible no strings attached, can enable domestic violence survivors to meet short term financial challenges that could lead to housing instability. Through donations from individuals and grants from Know Your Rights Camp, EIF's fund partner, and the U.S. Dept. of Housing and Urban Development, New Destiny has been able to offer tenants and domestic violence survivors funds that can be used for rental assistance and a wide range of expenses, including food, safety measures, transportation, utility payments, and childcare costs.

funds can help survivors to remain housed and safe, and able to meet the needs of their families:

Latova and her two sons were thrilled when they moved into their new apartment that they found through New Destiny's HousingLink program. She had been living in an apartment that she had shared with her abuser. Fearing for her safety, she had been out of work for almost a year because she was afraid to look for a job while living in an apartment known to her abuser.

Once she was safely settled in her apartment, Latoya was eager to find employment. However, another barrier arose – she was unable to pay for daycare for her younger son so that she could search for a job. Fortunately, New Destiny was able to provide Latoya with funds to cover three months of daycare for her son, giving her time to look for a job and enabling her to become financially stable before she began paying for daycare on her own. Within two months, Latoya started a job as a nutrition assistant and was able to pay for her son's daycare herself. After establishing a steady income, she started on her next goal, building credit.

## **New Board Members**

#### Blanca Ramirez, Vice President of Acquisition and Origination, **Hudson Housing Capital**

Blanca has over 20 years of experience in the supportive/affordable housing and community development industry as a developer, Senior Manager, and Director for non-profit/for-profit development organizations at the neighborhood, regional and national levels.

#### Mark Jacobson, Founder and Managing Director, LegalSearch, Inc.

Mark is the founder and Managing Director of LegalSearch, Inc., an industry-leading legal recruiting and consulting firm specializing in partner placements, group placements and firm mergers, and recruitment of associates and general counsels for Fortune 500 companies.

## **Advocacy News**

From its inception, New Destiny has advocated to ensure that domestic violence survivors and families have access to permanent housing resources, and data has always been an important element of this work. Through two recent grants, from the American Heart Association's Bernard J. Tyson Impact Fund and Trinity Church Wall Street, we have launched a Research and Advocacy department that will enable us to more actively advocate for permanent housing solutions to

ending homelessness caused by domestic violence.

#### Welcome to our inaugural advocacy team staff!





Gabriela Sandoval Reauena, Senior Policy Analyst (left) and Dan Grenell, Data and Evaluation Manager

# **Recognition for The Jennings**

Our most recently completed building, The Jennings, a 42-unit service-enriched affordable building in the Bronx, received two awards for its unique design by the project's architect, Alexander Gorlin Associates:

 The Excelsior New Construction Honor Award from the New York State Chapter of the American Institute of Architects in recognition of:

"The project's overall performance, how it impacts the user and the community and design excellence, all within the context of a publicly funded project."

 Finalist in the Multi-Unit Residential Building category of Interior Design magazine's 2020 NYCxDESIGN awards.

The Jennings is located in a community that had once been a symbol of urban decay and is now a vibrant neighborhood with both new and redeveloped buildings.

Read more about both the history of the neighborhood and the project's design in Architectural Record magazine (tinyurl.com/1t8679qo) and the HIVE (tinyurl.com/6wp3fzns), an online publication of the Design Leadership Network.



## **Projects in Development**

New Destiny has multiple projects in development that will together provide 285 units for households headed by



Jamaica Avenue, Queens, rendering by GF55

domestic violence survivors and low-income families. All of these projects are designed to create a safe, stable community for homeless domestic violence survivors who have had to flee familiar neighborhoods, as well as family and friends, to become safe. Each will include offices for our Family Support Program staff who will provide a wide range of services including safety planning, job readiness assistance, financial planning, and children and family programming.



Raven Hall, Brooklyn, rendering by Stephen B. Jacobs Group



The Bryant, Bronx, rendering by Magnusson Architecture and Planning, PC



Highgarden Tower, New Rochelle, rendering by Stephen B. Jacobs Group