New Building Opens
42 households moved into The Jennings, our most recently completed service-enriched affordable project, including 23 households headed by domestic violence survivors who were in shelter.

Supporting our 500+ parents and children
Our Family Support Program (FSP) staff provided ongoing support to over 500 adults and children living in our six service-enriched affordable housing developments. This included on-site services like safety planning, case management, job readiness and vocational counseling, as well as off-site services such as behavioral health counseling, legal assistance and job training programs provided by trusted partner agencies. While in-person assistance ceased in March, the support did not. The FSP team worked tirelessly to help our families continue to find stability and to help them navigate the effects of the pandemic.

Rapid Rehousing Program Ramps Up
HousingLink, our innovative rapid rehousing program, connected 25 domestic violence survivors to safe, affordable apartments during the year, despite the challenges posed when the pandemic ended the provision of in-person services. Our HUD-funded rapid rehousing program has now connected over 130 survivors to high-quality apartments and with new staff will be able to help more survivors during the coming year. A testament to the effectiveness of the program’s aftercare support is that 100% of survivors placed in apartments during the year remained stable in their homes. Staff also conducted 35 workshops on affordable housing options and rental subsidies at the five New York City Family Justice Centers and at domestic violence shelters.

Safe at Last
95% of domestic violence survivors in our buildings remained safely and stably housed this year and 99% remained free from new incidents of violence.
COVID-19

We met the challenge of the COVID-19 pandemic and stay-at-home requirements by quickly pivoting to providing services remotely for both HousingLink participants and tenants in our buildings. We were able to ensure that tenants continued to receive supports that help them to remain housing stable, that their children were able to access school remotely, and that survivors needing housing could find new homes through HousingLink. We also created a Tenant Emergency Assistance Fund that raised thousands of dollars to help tenants manage new expenses such as PPE.

Advocacy

New Destiny advocates for the equitable distribution of homeless housing resources among homeless domestic violence survivors and families including co-leading the Family Homelessness Coalition (FHC). During the past year, the FHC’s efforts resulted in widespread media attention to the challenges facing homeless families. The FHC established a Housing Policy Fellowship to train individuals who have experienced homelessness to advocate for effective policy change, and produced a video featuring the Fellows sharing the challenges of being homeless. Watch the video on the FHC website at fhcnyc.org.

Record Number of Visits for Information

198,000 individuals visited our online Housing Resource Center, which provides up-to-date information on subsidies and rental assistance programs, how to conduct a successful housing search, overcoming common housing challenges, links to important resources and this year, information on government assistance related to COVID-19.

3 Buildings, 3 Boroughs

Construction continued on three affordable housing developments for domestic violence survivors and low-income families in the Bronx, Brooklyn and Queens. Combined, there will be 183 new homes for families headed by domestic violence survivors who are living in shelter, and over 200 additional units of affordable housing for these communities.

“The Coordinator has done such an outstanding job of helping me to turn what looked like an overwhelming financial disaster into something that is manageable and a challenge instead of a permanent condition. When I first met him, I only saw debt I would never be able to manage, ruined credit and no way to get out of the situation. The Coordinator conveyed that there was hope. This enabled me to not be completely thrown off by one challenge and to find a solution instead of hitting a wall.”

—HousingLink participant

“When I first received the keys to my apartment I was filled with joy. I can’t even describe it any other way, it’s like a new beginning.”

—Family Support Program participant

Image credits: ben gabbe photography, Eric Petschek, Magnusson Architecture and Planning, PC
## FY 2020 Financials

### Revenue, Three-year average

<table>
<thead>
<tr>
<th>Source</th>
<th>FY 2020</th>
<th>FY 2019</th>
<th>FY 2018</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants and contributions</td>
<td>$1,923,574</td>
<td>$972,468</td>
<td>$1,318,669</td>
</tr>
<tr>
<td>Special events, net of expenses</td>
<td>$100,564</td>
<td>$238,793</td>
<td>$214,538</td>
</tr>
<tr>
<td>Rental income and property management</td>
<td>$399,989</td>
<td>$488,258</td>
<td>$383,516</td>
</tr>
<tr>
<td>Developer fees</td>
<td>$221,074</td>
<td>$2,779,629</td>
<td>$321,845</td>
</tr>
<tr>
<td>Other income</td>
<td>$74,935</td>
<td>$293,159</td>
<td>$239,653</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>$2,720,136</strong></td>
<td><strong>$4,772,307</strong></td>
<td><strong>$2,478,221</strong></td>
</tr>
</tbody>
</table>

### Expenses FY 2020

- **Social services**: $1,614,198 (54.1%)
- **Fundraising**: $253,247 (8.5%)
- **Management and general**: $488,830 (16.4%)
- **Housing and management services**: $626,052 (21.0%)

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## FY 2020 Supporters

### Our 2020 Benefit Diamond Sponsor:

**GGV | GEORGICA GREEN VENTURES**

### $50,000 and above
- Deutsche Bank
- The New York Community Trust
- Stavros Niarchos Foundation
- Tali Farhadian Weinstein and Boaz Weinstein

### $25,000 – $49,999
- The Bank of America Charitable Foundation, Inc.
- Enterprise Community Partners, Inc.
- Sterling National Bank Charitable Foundation
- Wells Fargo Foundation
- William J. and Dorothy K. O’Neill Foundation

### $10,000 – $24,999
- The Barker Welfare Foundation
- Capital One

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Our full financial statement is available on our website at newdestinyhousing.org.
**Government and Elected Officials**

New York City Council Member Alicka Ampry-Samuel  
New York City Council Member Fernando Cabrera  
New York City Council Member Vanessa Gibson  
New York City Council Member Stephen Levin  
New York City Council Domestic Violence and Empowerment (DoVE) Initiative  
New York City Department of Housing Preservation and Development  
New York City Mayor’s Office to End Domestic and Gender-Based Violence  
New York State Homes and Community Renewal  
New York State Office of Temporary and Disability Assistance  
United States Department of Housing and Urban Development  

Paul Feuerstein and Rebecca Eddy  
Michael and Elizabeth Flaherty  
Richard T. Fleck and Anna Yu  
Scott and Grace Gabriel  
Susan V. Gibson  
Aviva Goldstein and Richard Miller  
Lisa A. Goodman  
Francis J. Greenburger  
Lisa Nicole Grist  
Francis and Mary Ann Hackett  
Michel E. Hantar  
Erica Hollander  
Bennell K. Grier  
Dominique Jean-Louis  
Thomas W. and Adelaide K. Jones  
Michael and Laura Kaiser  
Nameeta Kamath-Baxter  
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Kenneth R. Pleasant  
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Jackie Ricciani  
Howard Rigberg  
Raquel N. Rivera  
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William Rosenblatt and Jeanne Steiner  
Ruzow & Associates  
Sarah’s Daughters Ministries Inc.  
Daniel Sblendori  
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Jonathan and Jill Stein-Collins  
Migella Sterlace-Accorsi  
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