



**new destiny**  
housing

# FY 2021 IN REVIEW

27 years of helping families and individuals fleeing domestic violence by connecting them to safe, affordable housing and services

## From the Executive Director



Nicole Branca, left, with Carol Corden

This past year was one of growth and change. After 24 years of leadership, Carol Corden stepped down as New Destiny’s Executive Director, having laid the groundwork for the extraordinary expansion of the organization. Most notably, this involved doubling New Destiny’s housing portfolio for domestic violence survivors and their families.

We also established a Research and Advocacy unit, to sustain our efforts to advocate for more resources and access to permanent housing and services for the domestic violence community; recommitted to fostering a diverse, welcoming organization with the launch of a staff-led diversity, equity and inclusion committee, and, like everyone else, found a new way of working to keep our staff, tenants and survivors we assist safe during the pandemic.

With such a dedicated and thoughtful staff and board, the generosity of our funders and donors, and all the new buildings and initiatives on the horizon, I am filled with optimism about the work we can accomplish together to end the cycle of homelessness and abuse experienced by low-income domestic violence survivors.

— Nicole Branca

## Supporting our Families

Keeping families healthy and stable in their homes remained a focus during the past year. Through our Tenant Emergency Assistance Fund and a foundation grant we were able to offer flexible funds to meet short-term financial challenges that could lead to housing instability. Combined with support from Family Support Program staff, we connected families to benefits when they were laid off, helped their children to receive academic support as they coped with remote learning, and worked to reconnect households to the community as they emerged from the early isolation of the pandemic.

By offering these supports to the more than 500 adults and children in our six supportive housing buildings, 100% of the tenants in our buildings remained stably housed this year and 97% of domestic violence survivors remained free from new incidents of violence.



# Accelerated Work to House Survivors in the Community

This past year HousingLink, our innovative rapid rehousing program, doubled the number of households placed in permanent housing across New York City. This record achievement was due in part to expanding the program to include a public-private investment in a Manager of Housing Partnerships, dedicated solely to sourcing high-quality apartments in a wide geographic area to address survivors' safety concerns and preferences. With greater availability of apartments, staff can more rapidly place homeless and low-income domestic violence survivors in permanent housing. Additionally, as a testament to the effectiveness of the program's aftercare support, 100% of survivors placed in apartments during the year remained stable in their homes. Staff also conducted 19 virtual workshops on affordable housing options and rental subsidies.

# 4 Buildings in Development

Construction continued on four supportive affordable housing developments for domestic violence survivors and low-income families in the Bronx, Brooklyn, Queens and New Rochelle, our first project outside of New York City. When completed, we will have 223 new homes for families headed by domestic violence survivors who are living in shelter.



The Corden, The Bronx



The Kira, Queens



Highgarden Tower, New Rochelle



Raven Hall, Brooklyn

# Advocacy

From its inception, New Destiny has advocated to ensure that domestic violence survivors and families have access to permanent housing resources. This year, seeded with foundation support, we launched a Research and Advocacy department that will vastly expand our advocacy for these resources, enhance our data collection and evaluation, and grow our public education efforts. With the addition of this

team, we developed a New York City 2021 Policy Priorities platform to elevate the intersection of domestic violence and homelessness in policy discussions and ramped up our advocacy efforts on city and state funded rental subsidies.



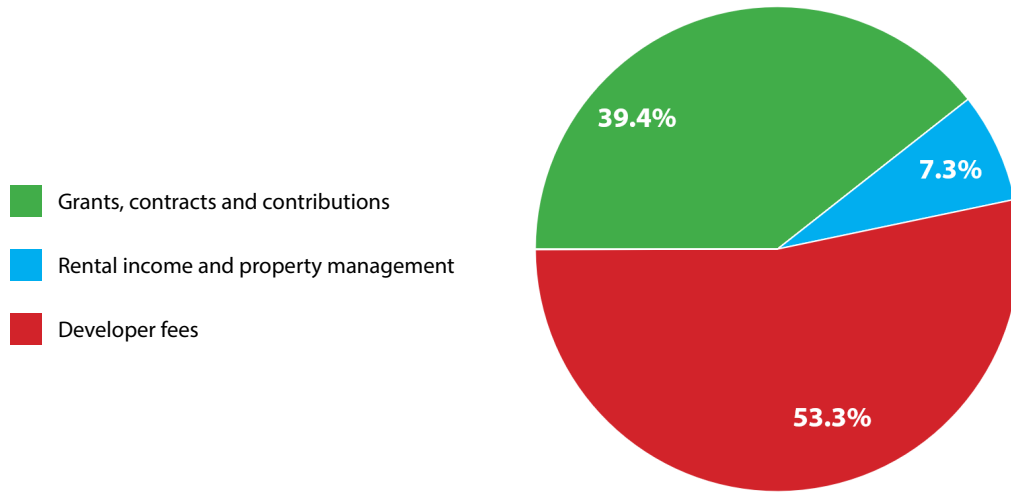
# Critical Resource

130,000 individuals visited our online Housing Resource Center, which provides up-to-date information on subsidies and rental assistance programs, how to conduct a successful housing search and overcome common housing challenges, and links to important resources. This past year, the Resource Center provided updates on the federal and New York State eviction moratoriums and other time-sensitive COVID-19 related housing information.

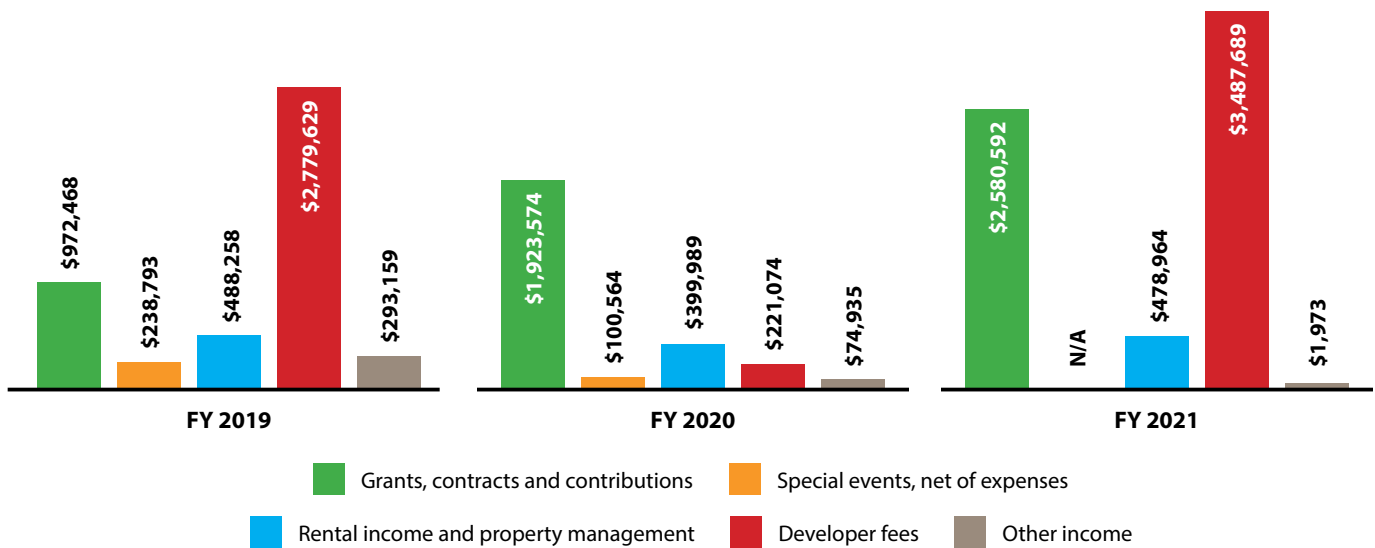
Photo: Magnusson Architecture and Planning, PC (The Corden); Building renderings: GF55 (The Kira), Stephen B. Jacobs Group (Highgarden Tower and Raven Hall).

# FY 2021 FINANCIALS

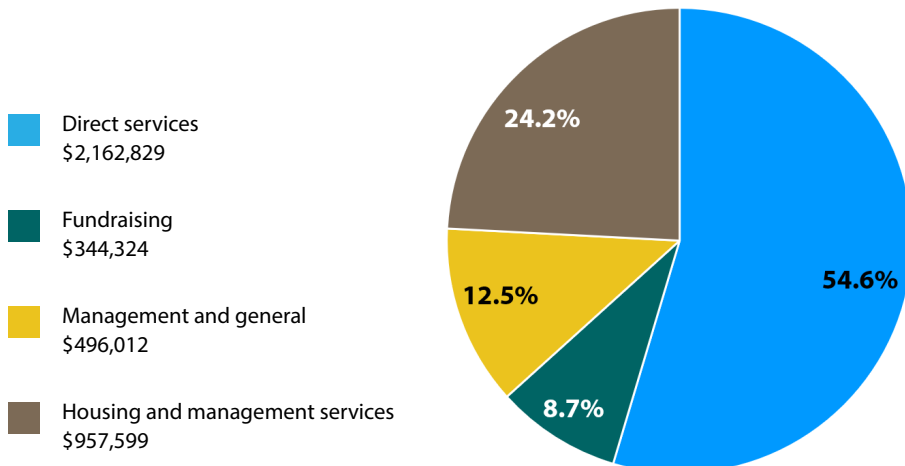
## Revenue, FY 2021



## Revenue, FY 2019 to FY 2021



## Expenses FY 2021



**Total Expenses \$3,941,788**

Our full financial statement is available on our website at [newdestinyhousing.org](http://newdestinyhousing.org).



# FY 2021 SUPPORTERS

## **\$50,000 and above**

The Bank of America Charitable Foundation  
Know Your Rights Camp, a philanthropic partner of EIF  
TD Charitable Foundation

## **\$25,000–\$49,999**

Sunny & Abe Rosenberg Foundation Inc.  
Santander Bank  
Sterling National Bank Charitable Foundation  
William J. and Dorothy K. O'Neill Foundation

## **\$10,000–\$24,999**

Apple Bank  
Bank of India  
The Barker Welfare Foundation  
Capital One  
Cathay Bank Foundation  
Enterprise Community Partners, Inc.  
Harvard Maintenance, Inc.  
Charles E. McLean Jr.  
State Bank of India  
Wells Fargo Foundation

## **\$5,000–\$9,999**

Lane Addonizio  
AvalonBay Communities, Inc.  
Bank of Baroda  
The Community Church of New York Unitarian Universalist  
Gina B. Doynow  
Jessie M. Gabriel  
The Gussack-Stein Charitable Fund  
Mark Jacobson  
Nora Levinson

## **Government and Elected Officials**

New York City Council Member Alicka Ampry-Samuel  
New York City Council Member Fernando Cabrera  
New York City Council Member Vanessa Gibson  
New York City Council Member Stephen Levin  
New York City Council Domestic Violence and Empowerment (DoVE) Initiative  
New York City Department of Housing Preservation and Development  
New York City Mayor's Office to End Domestic and Gender-Based Violence  
New York State Homes and Community Renewal  
New York State Office of Temporary and Disability Assistance  
United States Department of Housing and Urban Development

The Litwin Foundation  
Marjorie A. McAndrews  
Rachel E. Miller  
The Sunshine Foundation

## **\$2,500–\$4,999**

Elaine Calos  
Erin Galligan  
Norma Green Family Foundation  
The Laura B. Vogler Foundation, Inc.  
Paula M. Sarro  
Lawrence Stein  
Jennifer Thompson  
Hadrian A. Tucker

## **\$1,000–\$2,499**

Bank of America Merrill Lynch  
Barclays Charities Trust  
Albert and Brenda Butzel  
Marcia and Noel Caban  
Charities Aid Foundation America  
Jo Ellen Cooper  
COR-SRVS Inc.  
Amelia A. Cottrell  
D.P. Group General Contractors  
EQ Architecture and Design  
Nicole Firment  
The Fleischer-Bierstein Charitable Fund  
Richard M. Froehlich  
Vladimir Ganchev  
Kris Harper  
Susan Herman and Jeremy Travis  
Hirschen Singer & Epstein LLP  
Hudson Housing Capital LLC  
Robert S. Insolia  
Jessica Katz and Moshe McKie-Krisberg

Magnusson Architecture and Planning, PC  
Carole Pittelman  
Ridgewood Savings Bank  
Peter A. and Arlene Schwartz  
Ellen Schwartzberg  
Carolyn Smith  
U.S. Bank Foundation  
Nadia Zilkha

## **\$500–\$999**

Anonymous  
Geraldine Basile  
Maureen Judge Branca  
Nicole Branca and Ernest Ialongo  
Theresa A. Cerezola  
Myron and Ellen E. Conovitz  
Carol Corden and Robert Lake  
Amy Draemel  
Elizabeth Finkelstein  
Thomas Flood  
Scott and Grace Gabriel  
Francis J. Greenburger  
Paula Judge  
Nameeta Kamath-Baxter  
Louis B. and Joy B. Kimmelman  
Jack Kopnisky  
KOW Building Consultants  
Unmesh Kulkarni  
Marie L. Martineau  
Cleophas A. Monjoy  
Alexander Reyes  
Robert Sanborn  
Lori and David Schechner  
Adrian Shackelford  
Catherine Trapani  
Claudia and Christopher J. Van Wyk  
Barbara Vandeman  
Holly B. Wallace and Edwin M. Baum

## **\$150–\$499**

John Abramo  
Lynn Appelbaum  
Douglas Apple  
Richard Barth and Irene Barth-Fanos  
Lydia and Joseph Bartolomeo  
Robert A. Beauregard and Debra L. Bilow  
Scott Beers  
Steven Lyle Berkenfeld  
Howard Blue and Deborah Goldberg  
Jack A. Blum  
Marsha A. Caparelli

Bernard and Michelle Carr  
Alan and Iris Cohen  
Natalie Colburn  
Richard Conley  
Elaine Dovas  
Laura Dukess and Roger Schwed  
Rebecca Eddy and Paul Feuerstein  
Rafe Reginald Ellison  
Harold and Sandra Epstein  
Maria Franco  
Paula Jane Gardner  
Diane Mary Geyer  
Susan V. Gibson  
Mark H. Giese  
Brian Giovanni  
David Green  
Salvatore LaScala  
Christine Halm  
Benjamin Hirsh  
Erica Hollander  
Ted Houghton  
Stephen B. Jacobs  
Marc and Jeanne Jahr  
Michael and Laura Kaiser  
Joanne Kelvin  
Jeff and Malvina Kirshner  
Richard Lobel  
Brenda Lora  
Antonio Martinez  
Todd Martinez  
Marilyn M. Matos  
Seth and Anna McDonagh  
Donna R. Merris and Robyn A. Huffman  
Metropolitan Valuation Services, Inc.  
Nina K. Miller  
Wayne Miller  
Mary Minieri  
Robert Nelson  
Bhavini Parmar  
Peoples Computer Services, Inc.  
Sarah Singer Quast  
Ellen Rautenberg  
Daniel Sblendorio  
Joanne L. Schwartzberg  
Ellen M. Smith and Joseph F. Zevola  
Ellen Sorrin and David York  
Megan Travers  
Elizabeth Turvey  
Suzanne Wagner  
Steven Walters  
Donna M. Zavattieri